



# JOSHUA SHAUGHNESSY

## SENIOR PROJECT MANAGER

### CALL

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## EXPERIENCE

### SWEET GRASS CONSULTING, LLC

March 2016 – CURRENT  
Senior Project Manager

October 2014 – March 2016  
Program Manager

### COLORADO STATE UNIVERSITY

August 2013 – December 2015  
Graduate Teaching Assistant for the Department of Anthropology



## EDUCATION

### BACHELOR OF ARTS

INDIANA UNIVERSITY OF PENNSYLVANIA, DEC. 2008  
Bachelor of Arts in Cultural Anthropology  
Cum Laude. Lambda Alpha National Anthropology Honor Society  
Published Work: "Festa: Celebration, Religion, and the People" 2008



## QUALIFICATION

Josh has been working in areas related to impact, research, and strategy since 2014. Josh's areas of interest lie in the development of tools and resources to enhance the capacity of organizations to collect, track, and report on the data important to them. Josh is an experienced researcher managing research projects and market studies surrounding community and economic development by developing targeted data collection surveys, interview protocols, and focus groups to collect data relevant to the needs of clients. Since 2015, Josh has focused predominantly on the development and administration of impact measurement and research databases using software ranging from Excel to Salesforce. Josh works with organizations to identify their research and data collection needs and translates those needs into tools, data repositories, queries, and visualization methods used by organizations to tell their story. Josh has also utilized geospatial information systems like ArcGIS and Esri Business Analyst to spatially situate and contextualize market study and research data.



## HIGHLIGHTED PROJECTS

### IMPACT ●●●●○

#### IMPACT MEASUREMENT SYSTEM

CHEYENNE RIVER YOUTH PROJECT (2017 – CURRENT)

Josh worked with Cheyenne River Youth Project to develop and customize impact tracking data collection tools and a database system to track outcomes and impact for CRYP's youth internship program. As part of this project, Josh facilitated multiple workshops on-site to develop CRYP's Theory of Change and internship logic models. Josh works closely with CRYP's staff to provide database administration, technical assistance, and training using the Outcome Tracker software. Josh serves as CRYP's Outcome Tracker administrator, providing technical assistance and designating software customization tasks to staff.

#### STATEWIDE DATA AND IMPACT TRACKING SYSTEM

THE SOUTH DAKOTA NATIVE HOMEOWNERSHIP COALITION (2015–CURRENT)

Josh has worked with SDNHOC since 2015 in the development of their statewide data tracking system, first using Google services and later developing a loan and development services tracking system in Salesforce. Josh provides regular training and technical assistance to SDNHOC practitioners, as well as database administration and data analysis/reporting.

#### THE SYSTEM

THUNDER VALLEY COMMUNITY DEVELOPMENT CORPORATION (2015 – CURRENT)

Josh works as the database administrator/developer for Thunder Valley's impact measurement system. Josh worked on the development of data collection tools (surveys, forms, applications), assigned responsibilities on aspects of the project to staff, and built the online data repository and reporting tools using Salesforce. Josh works with Thunder Valley staff for all Salesforce administrative, reporting, and training needs.

### RESEARCH ●●●●○

#### MARKET STUDIES

BLACK HILLS COMMUNITY LOAN FUND (2017 – CURRENT)  
BAR-K/TÁALA FUND (2016)

Josh has managed a variety of market studies, including for the Black Hills Community Loan Fund, Coeur d'Alene, and Bar K Management/Táala Fund to better understand the resources and needs of a service area. Josh created data collection tools, conducted primary and secondary data collection (surveys, interviews, GIS analysis, environmental asset scan), directed internal capacity assessments, and led analysis and reporting efforts. As program manager for several market studies, Josh delegated tasks and organized data collection, analysis and reporting among employees and interns.

#### WORKFORCE AND BUSINESS DEVELOPMENT LONGITUDINAL RESEARCH PROJECT

PINE RIDGE AREA CHAMBER OF COMMERCE (2014–2015)

Josh worked on the 5-year Pine Ridge Area Chamber of Commerce Workforce and Business Development Research Project. Josh administered surveys to local business owners and tourists throughout the Pine Ridge Reservation in order to assess the workforce and business development environment, as well as tourism opportunities. Josh analyzed survey data and secondary data and contributed to yearly reports.

#### 2016 OGLALA OYATE SURVEY AND REPORT THUNDER VALLEY COMMUNITY DEVELOPMENT CORPORATION (2016)

Josh assisted with the Oglala Oyate Report for Thunder Valley, a comprehensive outcome evaluation survey. Josh helped develop the survey tool and provided training, TA, and development of the survey administration method via Fulcrum. Josh utilized location data to monitor the sample size of the survey to ensure equitable representation of reservation communities. Josh also helped with the thematic analysis of survey answers and produced sections of the final Oglala Oyate Report.

### STRATEGY ●●●●○

#### YUMA RESIDENT TEAM COMMUNITY ACTION PLANNING

THE COLORADO TRUST (2018)

Josh facilitated meetings to help The Colorado Trust and the City of Yuma, CO Resident Team better understand the challenges and assets of the community. Josh conducted data analysis on previously-collected survey data and created a series of charts and graphs to help illustrate the strengths, weaknesses, and priorities of the community. This data was presented to the Yuma Resident Team and Josh facilitated a series of focus groups with the Yuma Resident Team aimed at prioritizing their efforts for systems level community change.

#### DATABASE DEVELOPMENT

(2015–CURRENT)

Josh has designed, built and customized almost 30 unique databases for research storage and analysis, project activity and impact tracking, organizational impact tracking, and customer relationship management. Josh has developed and administered databases in Outcome Tracker, Opportunity Through Impact System (OTIS), Salesforce, Microsoft, and Google.

#### WORKSHOP AND CONFERENCES (2014 – CURRENT)

Josh regularly leads workshops on topics surrounding database development and administration, data entry, tool creation, and impact measurement. Josh has also helped facilitate workshops and presentations for a variety of conferences including First Nations Oweesta Corporation's Capital Access Convening, Building Native CDFIs Sustainability Initiative's Impact Measurement Workshop, and Thunder Valley's Impact Measurement Workshops.