**Invitation to Participate in Research Project:**

**Assessing Program Evaluation and Impact Measurement Practices by CDFIs**

Greetings,

You have been identified as an expert on research related to how CDFIs engage in program evaluation and impact measurement. We are seeking participants for the second phase of our research study to provide feedback on data collected during the first phase.

This research will allow the CDFI Research Collaborative, which includes individuals from UNC School of Government, My CNote, Opportunity Finance Network, and Carolina Small Business Development Fund, to gain more insight into the processes and barriers faced by CDFIs during evaluation and measurement. The research project is being led and conducted by the School of Government at UNC-Chapel Hill. Only de-identified aggregated data will be shared with individuals outside of UNC.

* The interviews should only take **about 30 minutes**. We do understand that you have a very busy schedule, so we would like to thank you in advance.
* **To set up an audio call via zoom**, please select a day and time that is most convenient **via this link**: [Calendly](https://calendly.com/teshwill/cdfi). The information for the zoom call will be sent to you once you confirm the time.
* Participants will receive a small token of appreciation for their time and contribution.

If you have any questions about this interview or the research project, please feel free to contact Teshanee Williams at [twilliams@sog.unc.edu](mailto:twilliams@sog.unc.edu) or call 919-962-8197.

Thank you for your time!